

LITERACY MATTERS



Literacy is a set of skills that includes the ability to read and write – and so much more. Literacy has an impact on all areas of our lives.



45% of adults in BC have some difficulty with daily living tasks due to limited literacy skills



52% of adults in BC have difficulty in accomplishing some daily living tasks due to limited numeracy skills

AT HOME



Canadians with stronger literacy skills enjoy better health. They are better prepared to manage their money. A literacy-rich home helps children develop literacy skills.

AT WORK



Literacy can increase job opportunities and access to higher education. People with stronger literacy skills can make more money. They are better prepared to stay safe and healthy at work. Strong literacy skills can reduce stress at work.

IN THE COMMUNITY



Canadians with higher literacy skills are more likely to engage in their communities and volunteer. They are more likely to feel they can influence government. Strong literacy skills are important for interpersonal communication, participation and inclusion.

FOSTER LITERACY

Literacy is a set of skills. We maintain and build these skills throughout our lives, through formal and informal learning.



- Use the skills you have
- Learn a new skill
- Teach someone a new skill
- Take a class
- Read, write, talk and sing
- Use numbers - compare, compute, budget
- Volunteer to help others

Literacy rates taken from PIACC results released in 2015